

Century Rayon- Commitment to the Conservation of A&E Forests & Advocacy of Circular Economy through Partnership with Canopy

Century Rayon has been recognized in Canopy's Hot Button Report 2023 with a Light Green Shirt ranking, earning 22 buttons. Through our partnership with Canopy, we have made significant strides in responsible sourcing and environmental conservation. Sustainability is at the core of our operations, and Century Rayon is committed to creating a greener world. We actively advocate for a circular economy and support Next Generation Solutions. Additionally, we utilize Södra's OnceMore® recycled pulp made from cotton-based fabric, further reinforcing our dedication to sustainability.

About Canopy's Hot Button Report:

Every year, as a part of Canopy Style initiative Canopy releases Hot Button Report which is highly anticipated by 500+ global brands, retailers & fashion designers. It ranks world's largest viscose producers based on their progress & commitment on eliminating endangered forests from their supply chain.



Canopy is a not-for-profit environmental organization working towards forest conservation & sustainability. One of Canopy's flagship campaign is Canopy Style initiative as a part of which Canopy partners with various viscose producers, fashion brands & designers to ensure that sustainable forestry is practiced for while making viscose based clothing.