CENTURY RAYON- COMMITMENT TO THE CONSERVATION & THE PROTECTION OF ANCIENT AND ENDANGERED FORESTS.



Century Rayon (Under The Management & Operation of Grasim Industries Limited) is committed to playing a leadership role in the dissolving pulp & Viscose Filament Yarn Industry and work with Dissolving Grade wood pulp suppliers and Canopy to promotes sustainable forest management. Century Rayon is committed to the conservation & the protection of ancient and endangered forests.

Century Rayon uses brand influence and purchasing influence to positively impact conservation and development solutions. Century Rayon publically supports ambitious international standards ,advocates circular economy and prefers FSC certified fibers.