



ADITYA BIRLA GROUP

LOSS OF BIODIVERSITY IS OUR LOSS!

Biodiversity encompasses all life forms on earth - from microbes to mammals, and from plants to phytoplankton. Plus the ecosystems they require to thrive. All these life forms and ecosystems are interconnected. Each species has a specific purpose. **If one domino falls, it has a cascading impact across the entire life-support system.**

Due to accelerated biodiversity loss, we face a future where food, clean air and availability of potable water could become scarce, and climate regulation could see a disruption.

Not only life, businesses are also dependent on it. Whether it is mining or manufacturing, metals, cement, textiles or fashion, businesses rely on natural resources for raw materials such as water, energy, fibre and minerals. Loss of biodiversity results in loss of supply chain reliability.

In a nutshell, without nature's support system, life and business, both are at risk.

Together, we can make a significant difference. Let's join hands and **#BuildBackBiodiversity.**

To know more about biodiversity management at Aditya Birla Group, [click here.](#)