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*Weaving into
lives with premium
fashion yarns*
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Grasim Industries Limited (VFY – Fashion Yarn Business) is a part of the Aditya Birla Group, a global Fortune 500 conglomerate.

The fashion yarn – Raysil® is manufactured in two locations, Shahad, Maharashtra and Veraval, Gujarat, in India. The company is accredited with ISO 9001, ISO 14001 (Environment), OHSAS 18001 (Health & Safety), REACH compliance, OEKO-TEX

certification. The raw material for Raysil is high end rayon grade wood pulp. Raysil also has FSC (Forest Stewardship Council) certified yarn and is a fabric of choice across international brands.

Raysil comes in a wide array of colours (more than 600 shades), including natural whites. It ranges from the purest tints through medium tones to vibrant deep shades, from fine (20 denier) to coarse (1200 denier). The product portfolio also includes air-texturized yarns, double and twisted yarns, dull yarns, flat yarns, special yarns, yarns with two tone effect and much more.



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Styles

February 2021



*Woods to
Wardrobe*

Story of a versatile
fashion yarn

*Spinning
a new Future*

A wide product portfolio for crafting
runway stories

*Committed to
Sustainable practices*

A journey of care with 100% responsibility

Spinning a New Future

Over the past 60 years, India has been one of the leading producers of Viscose Filament Yarns and a key consumption centre too, only second to China globally. This yarn has crafted dreams and desires of ethnic wear for women and have woven many a festive and regal collections. Grasim Industries Limited (VFY – Fashion Yarn business) has been at the forefront serving customers in the textile industry with its unique product range and spearheading the VFY story in India.

Grasim Industries Limited (VFY-Fashion Yarn Business) is the

largest VFY manufacturer in India with two manufacturing units across Kalyan (Maharashtra) and Veraval (Gujarat). It is also the 3rd player globally. The company possesses all three available technologies for manufacturing VFY, i.e., Pot Spun Yarn (PSY), Continuous Spun Yarn (CSY) and Spool Spun Yarn (SSY) and is also the leading exporter of VFY from India.



The business spins a new future through:

- Synergized product portfolio across superfine to coarser deniers in bright and coloured yarns
- A textile value chain oriented team
- Global perspective
- Sustainable practices
- Innovative yarns and fabrics portfolio

“Converging for a better tomorrow”



Committed to Sustainable practices

Sustainability practices form the core of Raysil. The yarn starts its journey from sustainable forests, weaves its way to express the dreams and imagination of designers and craftsmen, wins the hearts of the wearer and gently returns into the folds of nature as a biodegradable product. The best quality wood pulp is responsibly sourced from sustainable and traceable forests to make 100%

natural viscose filament yarns. The yarns are carefully woven to create a wide range of fabrics that are extremely skin-friendly and comfortable.

Raysil’s manufacturing process upholds the principle of safeguarding the environment and is in line with Aditya Birla Group’s sustainability model. Raysil yarns are also accredited with Forest Stewardship Council (FSC) - COC certification.



Woods to Wardrobe

Story of a versatile fashion yarn

From the raw material throughout its life cycle, Raysil follows a path which originates in the wood, weaves its magic yarn, finds its way to your heart, dazzles your wardrobe and gently goes back to the earth’s folds with minimum ecological impact.

